

航空管理榮譽理學士  
BACHELOR OF SCIENCE WITH HONOURS

# AVIATION MANAGEMENT

銜接學位課程 TOP-UP PROGRAMME

兼讀制 PART-TIME



擬開辦的銜接學位課程仍在政府註冊程序中，並有待最終批核

The proposed top-up degree programme is still under governmental registration process, and subject to final approval

## 簡介 INTRODUCTION

航空管理榮譽理學士（BScAM）由香港國際航空學院（航空學院）與英國考文垂大學（Coventry University）合辦，是一個專為航空業在職人士，包括機師、機務/工程師、航空公司、機場營運及行政管理人員等而設的兼讀制銜接學位課程。

本課程特別為航空學院《航空管理專業文憑》畢業生而設，亦歡迎持有航空相關副學士、高級文憑或具同等學歷及其他學科的合資格人士報讀，迎合在職人士進修，獲取更高學歷的需求。

課程於位處香港國際機場的航空學院授課，內容涵蓋當代航空營運的專業知識、管理技巧、領導策略，以及地區與全球的行業發展趨勢，為學員裝備實用技能及專業視野，以應對航空業中各種繁複的挑戰。

畢業學員將獲頒認可的學歷資格，為晉身航空管理、營運領導及策略規劃等管理層要職做好準備，促進航空業發展。

The Bachelor of Science with Honours Aviation Management Programme ("BScAM"), offered in collaboration with Coventry University, United Kingdom, is a top-up part-time degree programme specifically designed for professionals in the aviation industry, such as pilots, engineers, airline and airport operations and administration executives, etc.

Tailored for graduates of the HKIAA's Professional Diploma in Aviation Management programme, as well as Associate Degree ("AD") or Higher Diploma ("HD") holders (or equivalent qualifications) from aviation or other disciplines, this part-time degree programme enables you to seamlessly build on your existing qualifications while balancing work and study.

The programme, while conducts at the HKIAA in the Hong Kong International Airport, delivers in-depth and contemporary knowledge of aviation operations, management skills, leadership strategies, and regional and global industry trends, equipping you with practical skills and expert insights to tackle complex challenges in the field.

Upon graduation, you will earn a prestigious qualification that opens doors to senior roles in aviation management, operational leadership, and strategic planning, positioning you as a key player in the dynamic aviation sector.

## 課程資料 PROGRAMME DETAILS



### 開課日期

#### Programme Commencement

2025 年 10 月 (有待確認)  
October 2025 (To be confirmed)



### 學費

#### Tuition Fee

HKD69,600 - HKD139,200 (120 - 240 學分)

- 學費按總修讀學分而定
- 學費將以分期繳交
- 如學員重修單元，將須另繳額外費用

HKD69,600 - HKD139,200 (120 - 240 credits)

- Tuition fee subject to credits taken
- Tuition fee will be paid in instalments
- Additional fee will be charged in the case of retaking module(s)



### 入學要求

#### Admission Requirement

申請人必須符合下列其中一項要求，方可獲考慮取錄：

- 完成香港國際航空學院的《航空管理專業文憑》課程；或
- 持有與航空學科相關的副學士、高級文憑或同等學歷；或
- 持有其他學科的副學士、高級文憑或同等學歷，將按個別情況考慮；或
- 持有其他學歷，將按個別情況考慮。

**All applicants shall hold one of the following qualifications to be considered for admission:**

- Graduates of the Professional Diploma in Aviation Management ("PDAM") offered by Hong Kong International Aviation Academy (HKIAA); or
- Associate Degree ("AD"), Higher Diploma ("HD") or equivalent qualification in aviation discipline; or
- Associate Degree ("AD"), Higher Diploma ("HD") or equivalent qualification in other discipline will be considered on a case-by-case basis; or
- Other qualifications will be considered on a case-by-case basis.



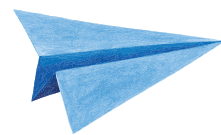
### 課程授課及評核方式

#### Programme Delivery and Assessment

課程每個學期均採用為期16週的標準架構（12週教學 + 四週作業及溫習）。課程將由航空學院的講師及導師授課。課程對學員的評估將透過課業進行，當中包括但不限於小組項目、小組匯報、個人作業、小測及測驗等。各單元的評核比例或有所不同。

Each semester follows a regular structure of 16 weeks (12 teaching weeks + 4 weeks for assignment and study break). The programme will be delivered by lecturers and instructors from the HKIAA.

Student assessment is by means of coursework, which includes, but not limited to components of group projects, group presentations, individual assignments, quiz and tests. The weighing of components varies among modules.



#### 課程擬定學習成果

#### Programme Intended Learning Outcomes (PILOs)

完成本課程後，學員將能夠：

1. 制訂可持續發展的航空管理方案，並認識建構全球航空業的各方持份者。
2. 運用多種研究技能、管理工具及策略，應對航空業現時與未來的挑戰。
3. 提出建議，並能有理據地論證及捍衛相關觀點。
4. 辨識、分析及評估不同來源的數據，協助決策、優化業務、管治及配合法規要求。
5. 具備團隊協作與獨立作業能力，並在多元及國際化的航空業環境中達成目標。
6. 選用合適的軟件與科技，以制訂管理決策及可持續發展的航空營運方式。
7. 評估能支援航空業管理流程、促進業務成果及事業發展的人際關係與行為模式。
8. 評估並綜合當代的理論與研究成果，提出創新方案解決航空管理問題。
9. 應用一系列的管理策略及項目管理原則，在解決航空管理的問題和挑戰上，取得具體的成果。
10. 考量並應用運輸系統設計及航空工程的基本原理，為航空業永續管理決策提供依據。

Upon successful completion of this programme, students will be able to:

1. Develop sustainable solutions to aviation management problems, recognising the diversity of stakeholders that make up the global aviation industry.
2. Select and apply a range of research skills, management tools and strategies, to resolve current and future challenges in the aviation industry.
3. Formulate, defend and justify recommendations using appropriately sourced evidence and data.
4. Identify, analyse and evaluate data from various sources to support decision making, business improvement, effective governance and regulatory compliance.
5. Work in teams and as an individual, to deliver outcomes that recognise the diverse and international context of the aviation industry.
6. Select and deploy relevant software and technologies to support management decision making and sustainable aviation operations.
7. Evaluate relationships and behaviours that support management processes, business outcomes and professional development in aviation.
8. Evaluate and synthesise contemporary theory and research findings to propose innovative solutions to aviation management problems.
9. Apply a range of management strategies and the principles of project management to achieve tangible outcomes to aviation management challenges and problems.
10. Consider and apply the fundamental principles of transport systems design and aeronautical engineering to inform sustainable management decision making within the aviation industry.

## 課程結構 PROGRAMME STRUCTURE



視乎原有的資歷，學員將須完成本課程中的 6 至 13 個單元（共 120 至 240 學分）。

為達至課程所設計的學習成果，航空學院特別安排不同的單元組合，以優化及提升學員的學習成效。

Depends on students' prior qualifications, students will be required to take 6 to 13 modules (120 to 240 credits) in order to complete their studies.

To fulfil the learning outcomes of the programme, tailor-made module combination is designed to enhance and maximise students' learning experiences.

單元編號 Module Code	單元名稱 Module Title	學分 Credit
<b>HKI501EES</b>	全球物流及貨運 Global Logistics and Cargo	20
<b>HKI502EES</b>	航空安全、保安及緊急應變規劃 Aviation Safety, Security and Emergency Planning	20
<b>HKI503EES</b>	機場營運 Airport Operations	20
<b>HKI504EES</b>	航空安全及營運評估習作 Aviation Safety and Operations Assessment	0
<b>HKI505EES</b>	航空公司市場營銷 Airline Marketing	20
<b>HKI506EES</b>	客戶服務管理 Customer Service Management	20
<b>HKI507EES</b>	航線網絡規劃及航空服務發展 Network Planning and Air Service Development	20
<b>HKI604EES</b>	調研方法暨專題論文構思 Research Methods and Dissertation Development	20
<b>HKI605EES</b>	航空業人力資源策略管理 Strategic People Management in Aviation	20
<b>HKI601EES</b>	航空公司航班編排及規劃 Airline Scheduling and Planning	20
<b>HKI603EES</b>	航空策略及財務管理 Aviation Strategy and Finance	20
<b>HKI606EES</b>	航空業與可持續發展理念 Sustainability and Aviation	20
<b>HKI602EES</b>	航空管理專題論文 Aviation Management Dissertation	20



## 升學階梯 STUDY PATH

香港國際航空學院開辦各級獲資歷架構認可的學術課程，接通升學階梯，提供清晰的進修路徑，讓業界從業員及新人拾級而上，學歷、技能、經驗同步增值。

HKIAA offers a complete study path with exceptional accredited programmes at different academic levels. Continuous education opportunities are available for industry practitioners and newcomers to achieve higher qualifications, advance their skills and experience.



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### 備注

- \* 適用於《航空管理專業文憑》的畢業學員
- \* 申請人一經取錄，航空學院將視乎情況，釐定其完成課程所須修讀的單元及學分數量
- \* 如申請人的原有學歷非以英語授課及評核，須提交英語能力證明，例如雅思（IELTS）總分達 6.0 或同等資歷
- \* 所有申請人均須接受入學面試
- \* 《航空營運文憑》為資歷架構第三級課程，資歷名冊登記號碼：20/000009/L3；資歷名冊登記有效日期：12/12/2019 — 31/07/2026
- \* 《航空管理專業文憑》為資歷架構第四級課程，資歷名冊登記號碼：20/000008/L4；資歷名冊登記有效日期：12/12/2019 — 31/07/2026
- \* 《航空運輸管理高等碩士》為資歷架構第六級課程，資歷名冊登記號碼：20/000618/L6；資歷名冊登記有效日期：01/01/2021 — 31/12/2026
- \* 《航空安全管理高等碩士》為資歷架構第六級課程，資歷名冊登記號碼：25/000499/L6；資歷名冊登記有效日期：01/09/2025 — 31/08/2028
- \* 香港國際航空學院保留一切權利，按需要更改課程的上課時間、內容、導師、面試或其他細節

### Remarks

- \* Applicable to the Professional Diploma in Aviation Management graduates
- \* Applicants when admitted to the programme, will be advised the number of modules (and credits) be required for the completion of the programme
- \* Applicants whose previous qualifications were not taught and assessed in English must provide evidence of proficiency in English language by achieving at least IELTS 6.0 or equivalent
- \* All applicants will be required to attend an admission interview
- \* Diploma in Aviation Operations is a QF3 Programme, QR Registration No.: 20/000009/L3, Validity Period: 12/12/2019 – 31/07/2026
- \* Professional Diploma in Aviation Management is a QF4 Programme, QR Registration No.: 20/000008/L4, Validity Period: 12/12/2019 – 31/07/2026
- \* Advanced Master in Air Transport Management is a QF6 Programme, QR Registration No.: 20/000618/L6, Validity Period: 01/01/2021 – 31/12/2026
- \* Advanced Master in Aviation Safety Management is a QF6 Level 6 Programme, QR Registration No.: 25/000499/L6, Validity Period: 01/09/2025 – 31/08/2028
- \* HKIAA reserves all rights to make revisions or alternations to the modules, schedule or other details if necessary